

Dear Jane,

As the New Year approaches, ASTD CI would like to wish you and your family a happy, healthy holiday season!

We are proud to announce that since the 2006 CPLP® pilot, ASTD CI has awarded more than 1050 CPLP credentials. We also have tracked over 1000 CPLP-preferred job postings on the <u>ASTD Job Bank</u> and <u>Monster.com</u> since that time. We continue to see signs of strong market demand, especially in tough economic times. It is because of your collective efforts that we have come so far in such a short time and we thank you for this.

As you plan for to the upcoming year, we hope that you will put the following CPLP activities on your calendar....

Participate in CPLP volunteer activities

Check <u>www.astd.org/content/ASTDcertification/clubcplp/CPLP+Volunteer+Program.htm</u> for the new listing of 2011 volunteer activities! Activities for 2011 include: networking and item writing, item review opportunities and work product scoring events.

Network with other CPLPs on LinkedIn and Facebook Groups

Social networking sites are a great way to get to connect with fellow CPLPs! To join the official CPLP-only groups on <u>LinkedIn</u> and <u>Facebook</u>, log in to your site of choice, click "Groups," then search for "CPLP." The "CPLP - ASTD CI's Certified Professional in Learning & Performance" group appears near the top of the search results. Request to join the group.

Join us at the 2011 ASTD International Conference and Expo in Orlando, Florida

ASTD CI has some special activities and volunteer events planned for new and veteran CPLP credential holders attending the annual conference. A speaker forum event, item writing workshop and a recertification introductory program are just a few of the activities being offered. We hope to see you there!

Remember to plan for recertification

By becoming a CPLP, you have demonstrated your commitment to professional development. As a reminder about recertification, many of the activities that you already participated in may qualify for recertification points! Activities like chapter meetings, WLP-related certificate courses and webcasts, presentations on a new subject matter, will typically qualify. Take time out over the holidays to track and calculate points earned and points needed. For more information about recertification, visit the recertification page at www.astd.org/content/ASTDcertification/CPLP+Recertification.htm.

Opt into the CPLP Registry

Last but not least, please verify that your certification contact information is current and opt into the CPLP Registry, if you haven't already done so. This gives you visibility as a CPLP credential holder and enables others to connect with you directly! To do this, log in to the CPLP® File Management & Registry with your ASTD log in information.

Thank you again for your commitment to the CPLP program and the profession. Whatever your plans are this holiday season, we hope that they are merry and bright!

Happy Holidays!

The ASTD CI Team Jennifer, Pat, and Diane